|  |  |  |  |
| --- | --- | --- | --- |
|  | Data | Information | Knowledge |
| Insurance Premiums | What is the average premium amount? | What factors are used to calculate premiums? | What are other companies’ or countries’ ways of determining insurance premiums? |
| People | Do we have access to all people being insured? | What information are gathered about people before determining their premiums? | People are only insured relative to the information that they have available about different policies. What information do people have available about different policies? |

**Project Landscape:**